

Sinclair Broadcasting's decision to force their stations to air an anti-Kerry documentary days before the election is a clear example of the dangers of media consolidation.

Sinclair uses the public airwaves free of charge, and is obligated by law to serve the public interest. But when large companies control the airwaves, we get more of what's good for the bottom line and less of what we need for our democracy. Instead of something produced at "News Central" far away, it's more important that we see real people from our own communities and more substantive news about issues that matter.

Sinclair's actions show why we need to strengthen media ownership rules, not weaken them. They show why the license renewal process needs to involve more than a returned postcard. It needs to involve a real look at how a company works to make our country a better place. Many people will be in a situation where there is no alternative to to what Sinclair is forcing it's stations to broadcast. Sinclair must be required to serve the best interests of it's viewers. You have the power to see that they do. Thank you.